

INFORMATION ON DATA MANAGEMENT

Cookie/Cookie handling

The purpose of data management

Cookies are small text files which the website can use to make user experience more efficient. Under the law, the Data Controller shall be entitled to store cookies on your device if it is absolutely necessary in order to operate the Data Controller's website.

The aim of using cookies is to customize the contents and advertisements, ensure social functions and analyze website traffic.

You can give your consent to the use of cookies by clicking on the "Agree" button after the pop-up of the cookie information window.

The consent can be revoked through the contact details of the Data Controller anytime. The revocation does not affect the legality of data management carried out on the basis of the consent prior to the revocation.

The applied cookie types and their storage time

The **essential cookies** help to make the website usable by enabling basic functions such as navigation on the page and access to the secure areas of the website. The website cannot operate properly without such cookies.

Name	Service Provider	Purpose	Expiry	Type
CONSENT	.gstatic.com	It stores the user's cookie consent status for the relevant domain.	20 years	HTTP Cookie
viewed_cookie_policy	.e-hormones.com	It stores the view and acceptance status of the cookie information.	1 year	HTTP Cookie
wp-settings4290; wpsettings-time-4290	.e-hormones.com	After log-in, it provides the user with an individual identifier that stores the individual settings and rights. The last number is your personal user ID from the database.	1 year	HTTP Cookie

wordpress_logged_in_6c607ad7920ea85aa70c8526f45df1f6	.e-hormones.com	WordPress cookie for logged-in users.	for a period necessary for the session	HTTP Cookie
wordpress_session_6c607ad7920ea85aa70c8526f45df1f6	.e-hormones.com	WordPress cookie for logged-in users.	for a period necessary for the session	HTTP Cookie
wordpress_test_cookie	.e-hormones.com	The cookie set by the website records the user's consent to the use of cookies while the user is viewing the website, preventing the reappearance of the welcome text about cookies on each occasion when the user visits the website. This cookie does not track the personal data of the user.	for a period necessary for the session	HTTP Cookie
Name	Service Provider	Purpose	Expiry	Type
_icl_current_admin_language_d41d8cd98f00b204e9800998ecf8427e	.e-hormones.com	It remembers the information required for the change of language.	1 day	HTTP Cookie
_icl_current_language	.e-hormones.com	It remembers the information required for the change of language.	1 day	HTTP Cookie
cookieLawInfo - checkboxnon-necessary	.e-hormones.com	A cookie that tracks the cookies enabled by the user.	1 year	HTTP Cookie

By collecting and reporting data in an anonymous manner, **statistical cookies** help the owner of the website understand how the visitors interact with the page.

Name	Service Provider	Purpose	Expiry	Type
1P_JAR	.gstatic.com	This cookie supports the collection of website statistics and the tracking of the conversion rate.	1 month	HTTP Cookie
_ga	.e-hormones.com	It registers the individual identifier that generates statistical data about how the visitor uses the website.	2 years	HTTP Cookie
tk_ai	.e-hormones.com	The collection of internal measurements about user activity, used for the purpose of enhancing user experience.	for a period necessary for the session	HTTP Cookie
_gid	.e-hormones.com	It registers the individual identifier that generates statistical data about how the visitor uses the website.	for a period necessary for the session	HTTP Cookie
Name	Service Provider	Purpose	Expiry	Type
c_user	.facebook.com	Together with xs cookie, it verifies your identity to Facebook.	1 year	HTTP Cookie
datr	.facebook.com	It identifies the browsers for the sake of security and the website's integrity, among other things for the recovery of accounts and the identification of account with potentially damaged security.	2 years	HTTP Cookie

dpr	.facebook.com	It supports performance measurement.	1 week	HTTP Cookie
fr	.facebook.com	It is the primary advertising cookie of Facebook, by means of which advertisements can be displayed and measured. In addition, their relevance can be improved.	2 years	HTTP Cookie
locale	.facebook.com	It identifies the user's language and country.	1 day	HTTP Cookie
sb	.facebook.com	It identifies the browser for log-in verification.	2 years	HTTP Cookie
spin	.facebook.com	This cookie is created during the use of the webpage www.facebook.com and cannot be identified by the Data Controller. Facebook installs this cookie if the user is logged in to Facebook.	1 day	HTTP Cookie
wd	.facebook.com	Anonymous statistics	1 week	HTTP Cookie
xs	.facebook.com	Together with the c_user cookie, it verifies the user's identity to Facebook.	1 year	HTTP Cookie

You can change your consent in the Cookie Declaration anytime. You are entitled to block or delete cookies. In this case, the proper functioning of the website cannot be guaranteed.

Data Processors (the recipients of personal data)

In the course of data management, the Data Controller employs the following Data Processors:

- Márkaépítés Profin Kft. o 6000 Kecskemét, Munkácsy utca 37.

- 3 in 1 Hosting Bt.

o 2310 Szigetszentmiklós, Brassó utca 4/A.